

FROM *STRENGTH* TO
STRENGTH
2010



Supporter Kit

Maximise your profile and presence
in the disability sector.

NDS and DPV are pleased to offer the following supporter packages for your consideration. For any related queries, please contact erin.davidson@nds.org.au / 8341 4300

Brought to you by



Major Sponsor Package \$17,000 (inc GST)

This is a fantastic opportunity for your organisation and you will receive considerable exposure and recognition through a number of media avenues targeted at those directly involved in the disability sector. Delegates at the conference will include CEOs, senior executives, managers and practitioners from across Victoria's disability service organisations. In addition, there will be senior representatives from State and local Governments.

Exclusivity

- Sole major sponsor at nominated conference
- 5 – 10 minute speaking opportunity at opening plenary session
- Acknowledgment as the conference's major sponsor at the official opening and close of the conference
- Major sponsor recognition on main screen in plenary room
- Opportunity to display corporate banner in plenary room (banner to be supplied by sponsor)

Exhibition/conference registration

- Complimentary premium display booth – 3m x 6m
- 4 complimentary conference registrations
- 4 complimentary dinner or cocktail reception tickets (or 2 to each)

Benefits prior to conference

- Acknowledgement of major sponsorship with a full colour corporate logo in conference online program under the sponsor's section
- Acknowledgement of major sponsorship with a full colour corporate logo displayed on both the NDS and DPV web page with a link to your organisation's website
- Acknowledgement of major sponsorship with a full colour corporate logo in all NDS and DPV advertisements
- Full colour company logo included in up to four advertisements emailed directly to over 2000 contacts across the disability sector

Opportunities during conference

- Corporate banner/signage displayed throughout the conference venue (banner supplied by sponsor)
- Speaking opportunity
- Strategic networking with all delegates
- Public acknowledgement of valued support throughout the conference
- Full colour corporate logo on PowerPoint display shown at various times to delegates during the plenary sessions

Advertisements

- Full colour full page advertisement in online program
- Full colour corporate logo in online program
- Full colour corporate logo in delegate pocket program

Key Card Insert

One complimentary key card insert (can be product/information)

Delegate List

A list of delegate details (hard and soft copy) subject to delegate consent

Dinner Sponsor - \$8,000 (inc GST)

This is a unique opportunity as it fully communicates your commitment and support to the disability services sector and enables you to deepen your relationship with existing clients and provides you with the platform to create new and valuable relationships.

Exclusivity

- Exclusive naming rights for the conference dinner
- 5 – 10 minute speaking opportunity to welcome guests to the dinner
- Full colour corporate logo printed on dinner menu
- Opportunity to display corporate banner during the dinner (banner to be provided by sponsor)
- Full colour corporate logo acknowledging dinner sponsorship in online program

Exhibition/conference registration

- Display booth at a discounted price of \$700
- 2 complimentary conference registrations
- 2 complimentary conference dinner tickets
- 2 complimentary conference cocktail reception tickets

Benefits prior to conference

- Full colour corporate logo in online program
- Full colour corporate logo in delegate pocket program
- Full colour corporate logo listed on both the NDS and DPV web page with a link to your organisation's website
- Full colour company logo included in up to four advertisements emailed directly to over 2000 contacts across the disability sector

Opportunities during conference

- Speaking opportunity at the dinner
- Fantastic networking with all delegates
- Public acknowledgement of valued support throughout the conference
- Full colour corporate logo to be displayed on PowerPoint shown at various times during main plenary sessions throughout the conference

Advertisements

- Full colour ½ page advertisement in online program
- Full colour corporate logo in online program
- Full colour corporate logo in delegate pocket program

Key Card Insert

One complimentary Key Card insert (can be product/information)

Delegate List

A list of delegate details (hard and soft copy) subject to delegate consent

Cocktail Reception - \$5,000 (inc GST)

The conference cocktail reception provides delegates with an opportunity to network prior to the commencement of the conference. Supporting the cocktail reception will provide your organisation with the unique opportunity to join us in personally welcoming and thanking delegates for attending the conference.

Exclusivity

- Exclusive naming right to the nominated cocktail reception
- Opportunity to display corporate banner during cocktail reception (banner supplied by sponsor)
- 5 – 10 minute speaking opportunity to welcome guests
- Full colour corporate logo in online program acknowledging cocktail reception sponsorship

Exhibition/conference registration

- Display booth at a discounted price of \$700
- 2 complimentary conference registrations
- 2 complimentary conference cocktail reception tickets
- 2 complimentary tickets to the conference dinner

Benefits prior to conference

- Full colour corporate logo in online program
- Full colour corporate logo listed on both the NDS and DPV web page with a link to your organisation's website
- Full colour company logo included in up to four advertisements emailed directly to over 2000 contacts across the disability sector

Opportunities during conference

- Opportunity to display corporate banner/ signage during the cocktail reception
- Speaking opportunity at the cocktail reception
- Fantastic networking with all delegates
- Public acknowledgement of valued support throughout the conference

Advertisements

- Full colour ½ page advertisement in online program
- Full colour corporate logo in online program
- Full colour corporate logo in delegate pocket program

Key Card Insert

One complimentary Key Card insert (can be product/information)

Delegate List

A list of delegate details (hard and soft copy) subject to delegate consent

Conference Luncheons - \$ 3,000 (inc GST) one lunch or \$5,000 (inc GST) both lunches

Lunch is served as a working lunch each day, to provide delegates an opportunity to network with speakers, other delegates and exhibitors. Lunch will be provided in the lobby and exhibition areas of the conference venue.

Exclusivity

- Sponsor name and logo displayed on buffet tables during nominated sponsored lunch (provided by NDS & DPV)
- Public acknowledgement by chairperson of sponsorship prior to breaking for lunch
- Corporate logo displayed on PowerPoint acknowledging sponsorship prior to breaking for lunch
- Full colour corporate logo acknowledging lunch sponsorship in online program

Exhibition/conference registration

- Display booth at a discounted price of \$700
- 2 complimentary conference registrations for the day of sponsorship
- 2 complimentary tickets to the conference dinner or cocktail reception
- 2 complimentary invitations to the conference luncheon for the day of sponsorship

Benefits prior to conference

- Full colour corporate logo in online program
- Full colour corporate logo listed on both the NDS and DPV web page with a link to your organization's website
- Full colour company logo included in up to four advertisements emailed directly to over 2000 contacts across the disability sector

Opportunities during conference

- Corporate banner/signage displayed during lunch (banner supplied by sponsor)
- Public acknowledgement of sponsorship prior to the lunch break by chairperson
- Full colour corporate logo on PowerPoint display shown immediately prior to sponsored break
- Fantastic networking with all delegates
- Public acknowledgement of valued support throughout the conference
- Full colour corporate logo on PowerPoint display shown at various times to delegates during the plenary sessions

Advertisements

- Full colour ½ page advertisement in delegate online program
- Full colour corporate logo in online program
- Full colour corporate logo in delegate pocket program

Key Card Insert

One complimentary Key Card insert (can be product/information)

Delegate List

A list of delegate details (hard and soft copy) subject to delegate consent

Conference Morning / Afternoon teas

\$1,500 (inc GST) ONE morning tea or afternoon tea on one day

\$2,500 (inc GST) BOTH morning and afternoon tea on one day

\$5,500 (inc GST) BOTH morning and afternoon teas on both days

Morning and afternoon tea is a key time for delegates to network and enjoy a break from formal proceedings. Refreshments will be available for delegates in the exhibition area and provides an excellent opportunity for sponsors to reach all delegates

Exclusivity

- Sponsor name and logo displayed on buffet tables during nominated sponsored morning or afternoon tea/s (provided by NDS & DPV)
- Public acknowledgment of sponsorship prior to the break by chairperson
- Corporate logo displayed on PowerPoint acknowledging sponsorship prior to break
- Full colour corporate logo with acknowledgement of sponsorship in conference online program

Exhibition/conference registration

- Display booth at a discounted price of \$700
- 2 complimentary conference registrations on the day of sponsorship
- Plus 2 complimentary tickets to Morning/ Afternoon Tea

Benefits prior to conference

- Full colour corporate logo in online program
- Full colour corporate logo listed on both the NDS and DPV web page with a link to your organisation's website
- Full colour company logo included in up to four advertisements emailed directly to over 2000 contacts across the disability sector

Opportunities during conference

- Corporate banner/signage displayed during morning or afternoon tea (banner supplied by sponsor)
- Public acknowledgement of sponsorship prior to the lunch break by chairperson
- Full colour corporate logo on PowerPoint display shown immediately prior to sponsored break
- Fantastic networking with all delegates
- Public acknowledgement of valued support throughout the conference
- Full colour corporate logo on PowerPoint display shown at various times to delegates during the plenary sessions

Advertisements

- Full colour corporate logo in online program
- Full colour corporate logo in delegate pocket program

Key Card Insert

One complimentary Key Card insert (can be product/information)

Delegate List

A list of delegate details (hard and soft copy) subject to delegate consent

~~Writing Pads, Pens and Lanyards – \$4,000 (inc GST) - TAKEN~~

If sponsored specially branded writing pads, pens and lanyard will be provided to all delegates attending the conference. Your writing pads and pens will be available for all delegates for use during the conference and has longer term marketing benefits.

Exclusivity

Corporate logo and contact details on all conference note pads, pens and lanyards

Exhibition/conference registration

- Display booth at a discounted price of \$700
- 2 complimentary conference registrations
- 2 complimentary tickets to the conference dinner

Benefits prior to conference

- Full colour corporate logo in online program
- Full colour corporate logo listed on both the NDS and DPV web page with a link to your organisation's website
- Full colour company logo included in up to four advertisements emailed directly to over 2000 contacts across the disability sector

Opportunities during conference

- Full colour corporate logo to be displayed on PowerPoint shown at various plenary sessions
- Company contact details in exhibitor sponsor listing given to all delegates
- Public acknowledgement of sponsorship

Advertisements

- Full colour corporate logo in online program
- Full colour corporate logo in delegate pocket program

Key Card Insert

One complimentary Key Card insert (can be product/information)

Delegate List

A list of delegate details (hard and soft copy) subject to delegate consent

Display Booths - \$1,200 (inc GST) for NDS or DPV members
\$1,500 (inc GST) for non members

- **Limited number available**

Purchasing a display booth provides your organisation with two full days of exposure to all delegates at the conference, allowing you to build relationships with hundreds of potential new buyers and clients. The exhibition spaces at all conferences have been specifically designated to maximise delegate and exhibitor contact.

Inclusions

3m x 3m booth with three walls (Posters can only be attached to walling using self adhesive Velcro)
Signage on face of booth (one colour)
One clothed table with two chairs
Power to the booth
Spotlights

Exhibition/conference registration

- 2 complimentary conference registrations - includes morning tea, lunch, afternoon tea and attendance at all conference sessions
- Exhibitors are welcome to purchase tickets to attend the conference dinner or social function

Benefits prior to conference

- Full colour corporate logo in online program
- Company name listed on both the NDS and DPV web page with a link to your organisation's website

Opportunities during conference

- Full colour corporate logo to be displayed on PowerPoint shown at various plenary sessions
- Prime location for exposure to all delegates
- Networking opportunities during morning registration, morning tea, lunch and afternoon tea on both days

Advertisements

- Full colour corporate logo in online program
- Full colour corporate logo in delegate pocket program

Key Card Insert

One complimentary Key Card insert (can be product/information)

Delegate List

A list of delegate details (hard and soft copy) subject to delegate consent

USB Key Card Inserts - \$550 (inc GST) for NDS or DPV members
\$700 (inc GST) for non members

Putting an insert into a Key Card guarantees that your information or product will be placed directly in the hands of each delegate attending the conference.

Inclusions

One electronic A4 flyer, small brochure or promotional product inserted into each delegate's Key Card.

Benefits prior to conference

- Full colour corporate logo in online program
- Full colour corporate logo listed on both the NDS and DPV web page with a link to your organisation's website

Benefits during conference

Full colour corporate logo to be displayed on PowerPoint shown at various plenary sessions.

Advertisements

- Full colour corporate logo in online program
- Full colour corporate logo in delegate pocket program

Delegate List

A list of delegate details (hard and soft copy) subject to delegate consent

Advertisements

Description	NDS or DPV Members (inc GST)	Non Members (inc GST)
Full Page	\$1,250	\$3,000
Half Page (Horizontal or vertical)	\$700	\$1,400
Quarter Page (Horizontal or vertical)	\$400	\$800

Purchasing advertisement space in the conference online program will mean your organisation's information will be seen directly by each delegate that attends the conference.

Inclusions

One advertisement of your choice and size placed in the conference online promotional materials

Benefits prior to conference

- Full colour corporate logo in online program
- Company name listed on both the NDS and DPV web page with a link to your organisation's website

Benefits during conference

Full colour corporate logo to be displayed on PowerPoint shown at various plenary sessions

Advertisements

- Full colour corporate logo in online program
- Full colour corporate logo in delegate pocket program

Delegate List

A list of delegate details (hard copy and soft copy) subject to delegate consent

Additional Ideas and Opportunities

We are more than happy to discuss new ideas or make variations to your sponsorship package to suit your needs.

We have a number of other exciting sponsorship ideas such as

- delegate gifts, e.g. Branded Post-it notes, T-shirts, Hats etc.
- water bottles
- speaker sponsorship
- delegate pocket program
- conference program
- delegate Key Cards

Terms and Conditions

NDS – NDS refers to National Disability Services Ltd

DPV – DPV refers to Disability Professionals Victoria

Exhibitor – those who agree to exhibit at the event

Sponsor – those who agree to support the event

The Venue – The Sebel Albert Park Melbourne Victoria

Conditions of Exhibition and Sponsorship

In placing an order with National Disability Services Ltd. and Disability Professionals Victoria (NDS & DPV) the exhibitor accepts with no reservations that these Terms and Conditions take the place of any other document, prior written or oral agreement, as well as the exhibitor's terms and conditions of purchase or hire. NDS & DPV's Terms and Conditions can only be amended in writing by post, fax or email. NDS & DPV's terms and conditions of business will be binding on the parties unless otherwise amended and agreed in writing.

Acceptance of Support

All exhibitor and sponsor orders will be subject to the availability of items at the time that the order is received by NDS & DPV. NDS & DPV reserve the right to refuse offers of support that it believes are not in the best interests of the organisations and their members.

Corporate Banners / Images

The type and size of corporate banners or images to be displayed is subject to the space and physical constraints at each venue. The placement of corporate banners or images must comply with the OHS and fire safety policies of the venue. Banners, promotional material and other representations, unless invited, must remain contained in allocated display space or designated area.

Order Cancellation

In the event that orders are cancelled 30 days prior to the commencement of the event, orders will be subject to a cancellation charge equal to the full amount of the quotation, minus all discounts. NDS & DPV reserve the right to cancel any booking of the exhibition for any reason whatsoever. In such an event, any deposit or their monies paid by the exhibitor will be returned in full.

Contract Variations

Where an exhibitor or sponsor wishes to amend an order after work has started on site, the sponsor will be charged in accordance with the terms and conditions set out by the exhibition supply company. NDS & DPV reserve the right in unforeseen circumstances to amend, alter or reallocate the space or the location of an exhibitor's stand and the exhibitor can take no objection or make any claims for compensation or damages in relation to any allocation, or the size or the space reallocated by NDS & DPV. The exhibitor shall not assign or subject any part of the stand space without the consent of NDS & DPV. NDS & DPV reserve the right to alter the layout, plans and positions of displays if, in its opinion, this is desirable from the point of view of the conference as a whole.

Damage

The exhibitor will be liable for any damages to the venue's equipment or the building in which the exhibition is being held or any of NDS & DPV's material or equipment. Provided that it has taken reasonable care, NDS & DPV shall not be under any responsibility or liable whatsoever for damages to exhibitors or their agents or contractors by loss, damage, fire, water, storms, strikes or any other cause. All property shall be at the risk of the exhibitors and the exhibitors shall insure the same accordingly.

Indemnity

As a condition of allotment of space the exhibitors and/or sponsor shall indemnify NDS & DPV against all costs, charges, losses, expenses, actions, proceedings, or claims arising out of any infringement of the right of any third party, or damage or injury to any property or person whatsoever occasioned directly or indirectly by the act, default or negligence of the exhibitors and/or sponsor, their representatives, agents, or any other persons under their directions.

Conduct of Agents

Exhibitors and sponsors will be responsible for the conduct and behaviour of their agents and contractors who must carry out all responsible requirements of NDS & DPV or its representatives.

Attendance

The exhibitor acknowledges that NDS & DPV will not be held responsible for the failure of all or any other contracted exhibitors to attend the event or the failure of any number of attendees to attend the event for any reason beyond the control of NDS & DPV. Any booth or any acceptance thereof by NDS & DPV shall not be conditional on the presence or location of any other exhibitor at the event or any other event. Additional staff attending the conference in an exhibitor's capacity must be registered with NDS & DPV and will be charged at full registration price

Admission

NDS & DPV reserve the right to refuse entry to any non-registered exhibitor or sponsor and agent of an exhibitor or sponsor without any given reason. The exhibitor or sponsor must obtain from NDS & DPV the necessary passes to admit its staff and representatives during the bump in, event times, and pack-down periods.

Payment

Exhibitors must make full payment to NDS & DPV 14 days prior to the commencement of the event. If full payment has not been made, NDS & DPV reserves the right to refuse to allot or make space available at the event.

DISCLAIMER

Acceptance of support does not imply endorsement of a product or service and NDS & DPV reserve the right to refuse offers of support if they feel that it is not in the best interests of the organisation and its members. NDS & DPV accepts no responsibility for the accuracy and content of any information provided by supporters.

Details are correct at the time of publishing and in the event of unforeseen circumstances, NDS & DPV reserve the right to alter or delete items from the information kit.